

MOBILE
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SARAH J. SCHROEDER

I am a graphic designer with over 15 years of real world experience. I design a wide variety of materials for medical research publication for a regional health system. In addition, also do design work for profit organizations in my area. I believe that good design should communicate a clear message and not be cluttered with excessive decoration. Good design enhances the message, not the designer.



WORK EXPERIENCE

Graphic Design Specialist

Gundersen Health System
September 2015-Present

- Use Illustrator, InDesign and Photoshop to design and print large format research posters for the health system and medical foundation
- Design graphics for staff and patient education
- Print and mount large format posters

Cinema Manager/ Graphic Designer

Spring Grove Cinema/
Spring Grove Communications
April 2009-September 2015

- Hired and trained cinema staff
- Staff scheduling
- Maintained projection equipment
- Designed and maintained websites for Spring Grove Cinema, Spring Grove Communications, and Spring Grove Fitness Center
- Designed all marketing materials for Spring Grove Cinema, Spring Grove Communications, and Spring Grove Fitness Center

Media Technician

Gundersen Health System
July 2003-April 2009

- Provided instructional technology assistance and training
- Supported various types of software, and AV equipment
- Scanned materials for use in power point presentations, archives, posters and medical journals.
- Designed e-learning courses
- Used Illustrator and Photoshop to design and large format research posters for the health system and medical foundation
- Designed graphics for staff education

EDUCATION

Associate of Applied Science
Visual Communications

Western Technical College
La Crosse, WI

Bachelor of Arts
Graphic Design & Media Arts

Southern New Hampshire
University

SOFTWARE PROFICIENCY

Illustrator ●●●●●

InDesign ●●●●●

Photoshop ●●●●●

Dreamweaver ●●●●●

Microsoft Office ●●●●●

SOCIAL MEDIA

Facebook facebook.com/SJSDesignLessismore/

Instagram instagram.com/sjsdesign_portfolio/

LinkedIn linkedin.com/in/sarah-schroeder-6567b5185/